




TAURUS
Mutual Fund

TAURUS TAX SHIELD FUND

An investment for those who want to
Save Tax today and earn Tax Free Returns in the future.
Save RS. 46,500 u/s 80c on an investment of Rs. 1,50,000/-
and enjoy the tax free capital gains for being invested.

Save today, Earn tomorrow.



Taurus Tax Shield Fund

An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit

Taurus Tax Shield helps you to Save Tax up to ₹46,350/- on an investment of ₹1.5 lac u/s 80C#, along with possibilities of long- term wealth creation.

Reasons, to Save Tax with Taurus Tax Shield:

- Portfolio built to take advantage of the underlying market cycles of the economy
- Short lock-in period of 3 years vis-a vis other tax saving instruments

#Assuming investor is under maximum tax slab of 30% + education cess and uses the entire ₹1.5 lac limit available under Section 80C of Income Tax Act 1961 for investing in ELSS alone. Please consult your financial /tax advisor before investing.

Note : There is no guarantee of returns/income generation in the scheme.

This product is suitable for investors who are seeking*	Riskometer
<ul style="list-style-type: none"> • Long term capital appreciation • Investment in equity & equity related instruments 	 <p>LOW HIGH</p> <p>Investors understand that their principal will be at moderately high risk</p>

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

About Taurus Mutual Fund

- Managing on AAUM of ₹412.34 Crs. (October 2018)
- Product Basket:
 - > 7 Equity Funds > 1 Liquid Fund > 1 Equity Linked Saving Scheme
- Professional Service Providers:
 - > Registrar & Transfer Agent: Karvy Computershare Pvt. Ltd. > Custodian: SBI-SG Global Securities Services Pvt. Ltd.
 - > Fund Accountant: SBI-SG Global Securities Services Pvt. Ltd.
- Branches in 5 cities. Strong distribution network of more than 5000 outlets of Business Associates

TAURUS TAX SHIELD - (An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit)

SCHEME FEATURES

Investment Objective - To provide long term capital appreciation over the life of the scheme through investment pre-dominantly in equity shares, besides tax benefits.

Fund Manager -

Mr. Prasanna Pathak (w.e.f. June 30, 2017)

Total work experience: 15 yrs

Date of Allotment - March 31, 1996

Benchmark - S&P BSE 200 TRI

Benchmark Index renamed w.e.f. 01/02/2018

Monthly AUM -

Monthly Average AUM: ₹ 50.07 Cr.

Month End AUM: ₹ 58.79 Cr.

Load Structure -

Entry Load : NIL

Exit Load : Up to any amount (Including SIP):

NA (lock - in period of 3 years)

Switch to any (Debt/Equity) schemes after 3 years; Exit Load : Nil.

Minimum Application Amount -

₹ 500/- & multiples of ₹ 500/- thereafter.

Liquidity - Sale on all business days.

As per Income Tax Laws, the redemption facility is available after a lock-in period of 3 years from the date of investment.

Net Asset Value (NAV) - Face Value ₹10/-

Regular Plan: ₹ 34.17 (D), 72.94 (G) per unit.

Direct Plan: ₹ 35.00 (D), 75.95 (G) per unit.

NAV Calculation: All Business days.

Quantitative Data -

Regular Plan:

Sharpe Ratio: 0.51

Standard Deviation: 14.93

Beta: 1.00

(Based on monthly returns over the past 3 years Mibor has been assumed as the risk-free rate of return)

Portfolio Turnover: 4.31

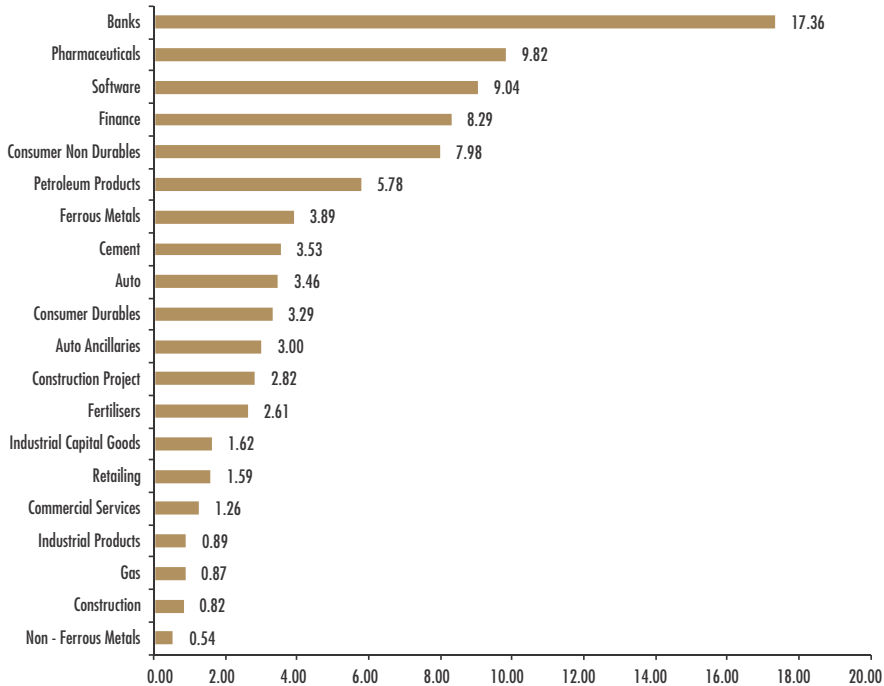
FUND MANAGER'S COMMENT

The scheme will try to invest in emerging themes in the next few years and play it through a blend of mid-cap and large cap stocks. For example, the Indian government's ambitious target of doubling farm income by 2022 should benefit stocks in the rural theme. Similarly, GST will lead to formalisation of economy and benefit sectors where the share of unorganised players is higher. Again, government's 'Housing for All' project will benefit cement, building material players and Housing Finance companies. The scheme will try to construct a portfolio in-and-around such emerging themes.

PORTFOLIO

Name of the scrip (Top 10 Holdings)	% to Net Assets
HDFC Bank Ltd.	6.98%
Reliance Industries Ltd.	5.31%
Housing Development Finance Corporation Ltd.	4.88%
ICICI Bank Ltd.	3.50%
Infosys Ltd.	3.32%
ITC Ltd.	2.89%
Larsen & Toubro Ltd.	2.82%
Tata Consultancy Services Ltd.	2.75%
Axis Bank Ltd.	2.03%
Kotak Mahindra Bank Ltd.	1.94%
Total Top 10 Holdings	36.41%
Total Equity	88.47%
Cash & Cash Receivables	11.53%
Total	100.00%

EQUITY SECTOR ALLOCATION



DIVIDEND HISTORY

The scheme has not declared any dividend

As on 31st October 2018



Toll free 1800 108 1111

E-mail: customercare@taurusmutualfund.com

To invest, contact your financial advisor or call us on the below mentioned numbers

Delhi: 011 - 011 - 23717593 / 45382222 Mumbai: 022- 66242700 Kolkata: 033 - 46036132

Chennai: 044 - 42634538 Pune: 020 - 66215712/13

Mutual Fund investments are subject to market risks, read all scheme related documents carefully