Taurus Tax Shield



Save tax with

TAURUS TAX SHIELD

An open-end equity linked saving scheme

TAURUS TAX SHIELA

Index/Agenda



- Indian Economy in a Sweet Spot
- Winds of Change through Recent Initiatives of Govt...More to Come
- MidCap Story
- Why Equity
- Our Investing Strategy
- Market Wrap and Outlook

Economy in a Sweet Spot



***** GDP growth is up and inflation is down

* Foreign investment is up and the Current Account Deficit is down.

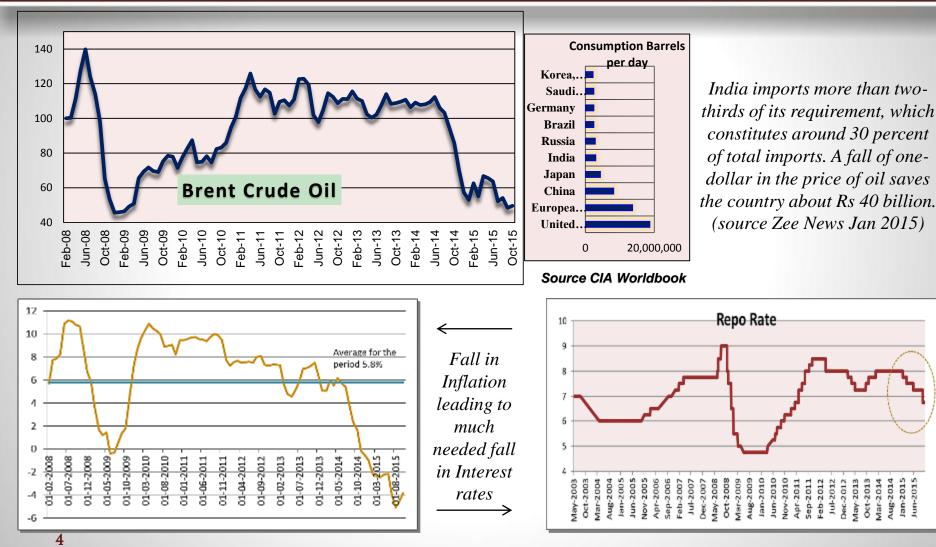
***** Tax revenues are up and interest rates are down.

The fiscal deficit is down and the rupee is stable as against other emerging markets.

Crude Fall ... a boon in disguise



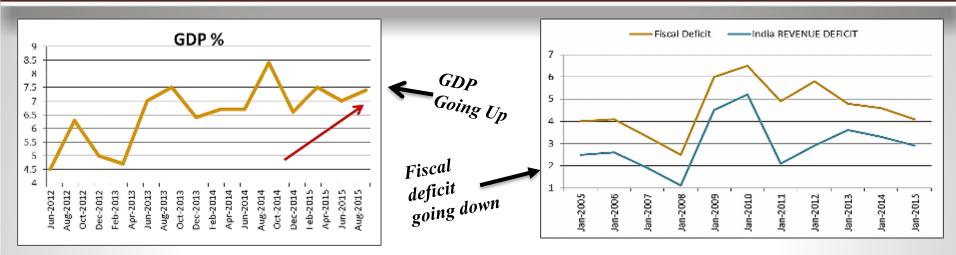
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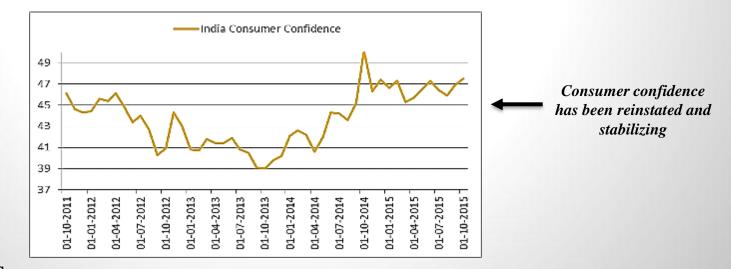
Source : Bloomberg

Gradual but Improving





FDI flow into India jumped by 35% in last 17 months even as world saw slump



5

Winds of change in India



50 cities are ready for putting up Metro Rail Systems

175 GW renewable energy target

50 million affordable houses needed

USD One Trillion required for Infrastructure development power sector alone requires US\$ 250 billion

Indian aviation market is expected to become the third by 2020

Transformation towards a digitally empowered knowledge economy

Recent Initiatives by Indian Government



7

UNIVERSAL SOCIAL SECURITY - Jan Dhan Yojna, Suraksha Bima Yojana, Mudra Yojana

19.27 Crore Accounts opened so far
₹ 26,939.60 Crore deposits
1.26 Iac Bank Mitras
9.16 Crore Suraksha Bima Policies
2.86 Crore Jeevan Jyoti Bima Policies and counting..... EMPLOYMENT - Make In India, Skill India, Mudra, Startup India

AGRICULTURE - Pradhan Mantri Krishi Sinchai Yojana, Soil Health Card

FINANCIAL REFORMS - Indradhanush, 11 Payment Banks, 10 small banks and two scheduled commercial banks

INDIA'S FISCAL ARCHITECTURE - Increased devolution of 42% to states. The impending GST also will profoundly change the fiscal architecture

PUBLIC INVESTMENT - public investment in roads, ports and bridges has gone up dramatically. Last 10 years there's been virtually no Capex in the Indian Railways

"FDI reform" is ease of "entering" India and proposed Bankruptcy Law is being framed for ease of Exit

India scaled up 12 positions in World banks Ease of doing business index to 130th position. No country has moved 12 spots in a year.

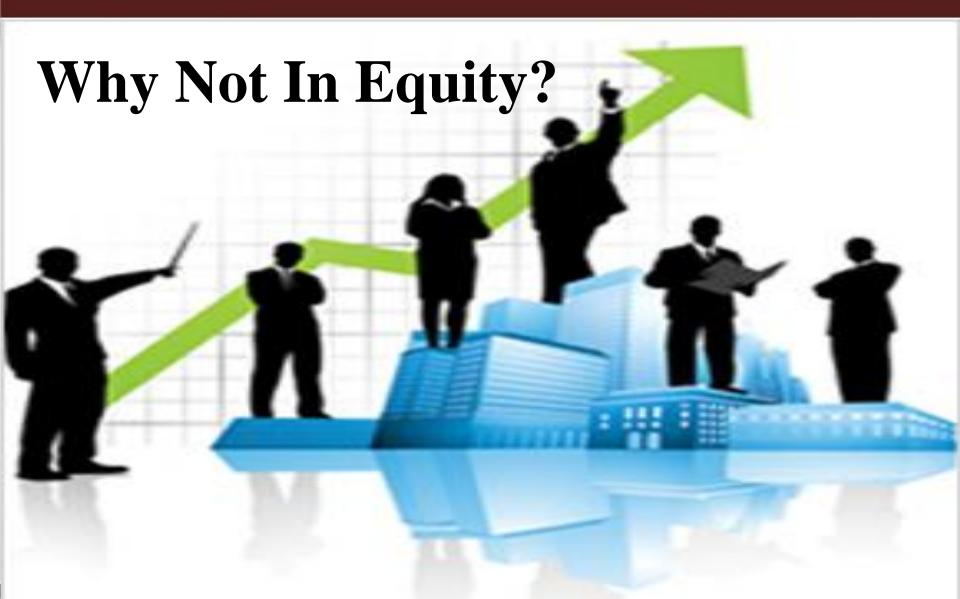
More to come....





- GST
- Unified Bankruptcy Code
- Strategic sales in PSU's
- Amendments to the RBI Act
- Independent railways regulator
- Banking reforms: Deregulation of small savings rates, privatisation of IDBI Bank and repos in the corporate bond market
- Labour reforms

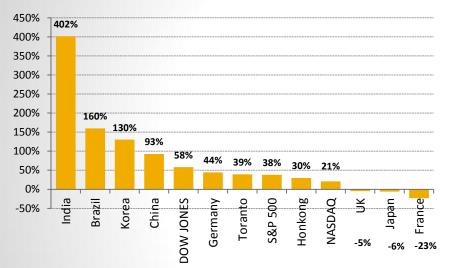




Equity –Patience Leads to Rewards



Stock Market Average since 2000



Source : RMES Bloomberg ASA NBE CDSL Morgan Stanley Research

Barring few, most economies reported a healthy return in equity markets

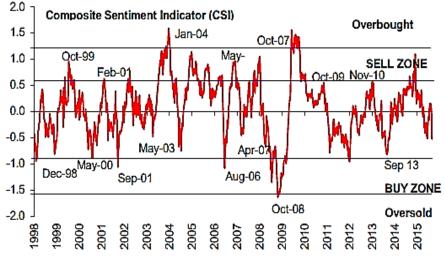
	5-year	10 year	15 year	20 year
Equities	11.0	17.0	13.6	12.9
Gold	9.0	12.9	11.0	8.4
Bank fixed deposit	5.7	5.2	5.1	5.5
Property	8.0	13.4	10.8	6.2
CAGR in WPI index	6.2	5.9	5.7	5.5
Avg Inflation for the period	7.4	6.3	5.9	5.7
in%	建築業資源等		Source: Mor	gan Stanle

Equity as category has out performed the other Asset class

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Markets at Sweet Spot



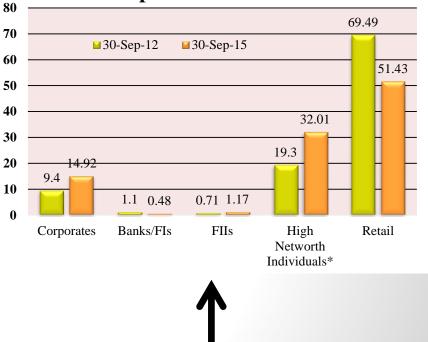


Source: RIMES, Bloomberg, ASA, NBE, CDSL, Morgan Stanley Research

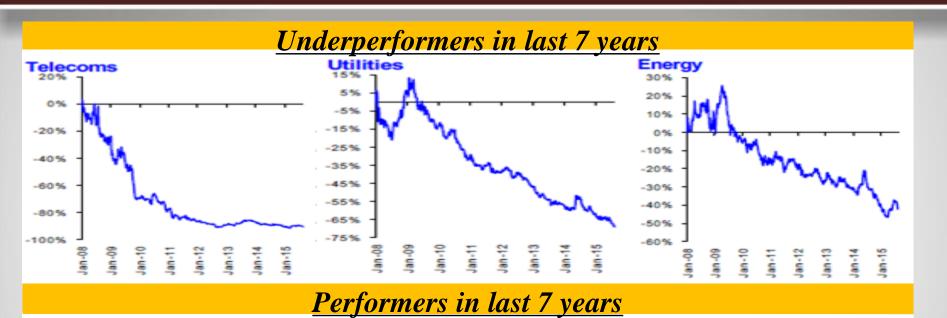
Great opportunity exist for long term investors – sentiment clearly suggest that market is oversold

Retail investments are still low as compared to Institutional and HNI flows this year

AUM Composition in % -Source AMFI

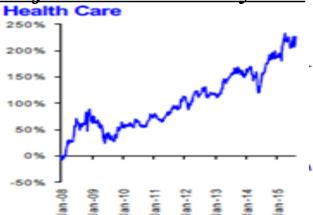


WHERE you Invest is Important.. For every Sector Going Down...there was one coming up





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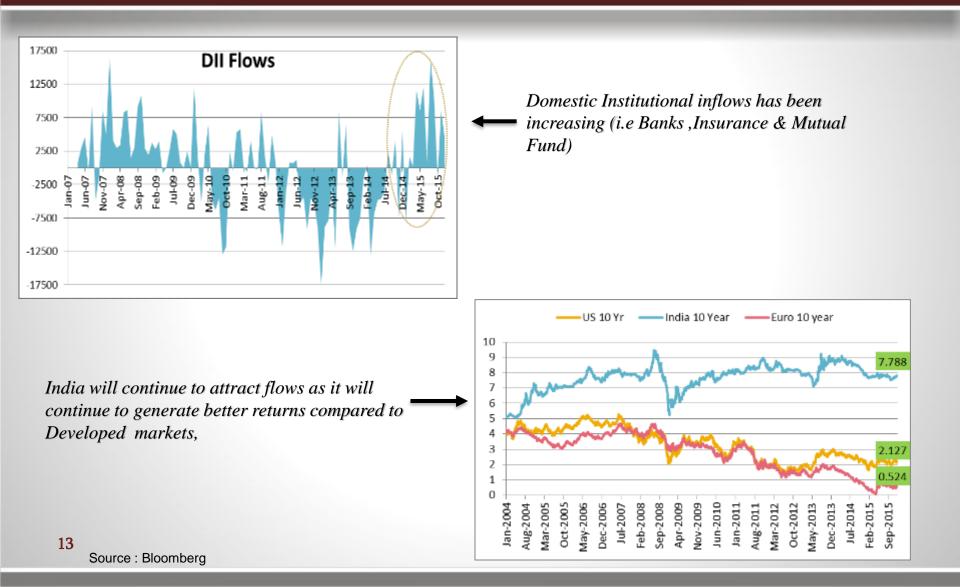
TAURUS

Mutual Fund

Source : RMES MSCI Morgan Stanley Research

Confidence in India Story Evident





Our Investment Process





Classification of Equity



LargeCap	•Companies well established •Strong market presence •Their stocks are publicly traded and large capitalization
MidCap	 More risky then large cap Midcap can be tomorrow success stories Less safer then large Cap
SmallCap	•SmallCap companies smaller revenue and less client base •Performance can be evaluate based on promoters credentials management track record

Here, the term 'cap' simply refers to the 'market capitalisation' of the stock.

One can look at the BSE-Sensex or BSE-100 Index as a reference point for large cap stocks.

Market capitalisation for stocks in the BSE-100 Index, for instance, ranges from Rs 200 bn to Rs 3,500 bn.

Mid cap stocks are those that generally have a market capitalisation within the range of Rs 50 bn and Rs 200 bn.

Market Wrap- February'16



- Just like January, February was a highly volatile month globally. S&P BSE Sensex and CNX Nifty posted a fall of 7.5% and 7.6%, respectively.
- FPIs Equity flow (Stock Exchange + Primary Market & others) were sellers during the month with net sell of Rs 5521.39 cr, in US\$ term figure is \$ 808.88 mn.
- Indian Mutual funds (Equity) remained healthy net buyers of Rs 5946.00 Cr during the month.
- GVA slowed down to 7.1% in Q3FY16 and is 20bp lower than GDP at market prices. 17% of 7.3% GDP growth is contributed by discrepancies, excluding which it will be a modest 6.1% growth.
- CPI inflation rose to 5.7% in Jan'16 despite sharp correction in global commodity prices during the month mainly due to Food inflation and rental inflation. Urban Inflation rose relatively sharply as compared to meager ease in rural inflation.
- Dec'15 IIP contracted by 1.3% YoY. Leaving aside, consumer durables all other used based sectors reported a decline in growth.
- INR depreciated 0.9% vs. US\$ over the month. Increased global risk aversion and portfolio
 outflows led to INR depreciation vs. US\$.

Outlook



- Month ended with a fiscal deficit of 3.5% committed by Mr. Arun Jaitely in his 2nd Union Budget of 2016-17. Bonds played anchor sheet to the markets with immediate rally, followed by equities and currency.
- Fiscal deficit print seems to have played the magic notwithstanding off balance sheet items. Budget has been taken with right spirit with significant increase in capital expenditure in Railways and Defence along with significant thrust towards agrarian economy.
- ➢ Oil prices have stabilized for the moment post recent volatility , at the same time Chinese central bank is offering to manage the financial market volatility in much better way.
- Road ahead will be to clear some important bills in the current budget session of parliament although expectation are sky high for crucial bills where consensus across main opposition party is crucial to pass the bill

Product Labeling

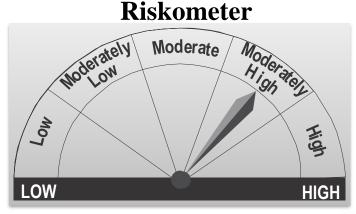


Taurus Tax Shield

An Open end equity linked tax saving scheme.

This Product is suitable for Investors who are seeking*

- Long term capital appreciation
- Investment in equity & equity related instruments



Investors understand that their principal will be at moderately high risk

Taurus Tax Shield



Investment Strategy :

- This fund is diversified equity fund offering tax savings with long term appreciation.
- Targeting wealth creation by long term equity investment.
- Investment across the sectors and capitalisation.
- Selection of stocks based on long term business prospect and value creation.

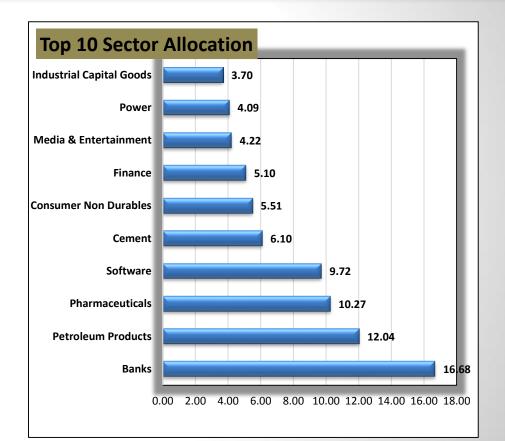
Key Features:

- ➤ A 80C approved Tax saving Scheme.
- An actively managed ELSS scheme.
- ✓ In terms of Finance Bill 2014, Section 80 C deduction limit for investment has been increased from Rs 1 Lakh to Rs.1.5 Lakhs.

Taurus Tax Shield – Portfolio Data as on February'16



Top 10 Equity Holding of Taurus Taxshield				
Top Ten Holding	% Net Assets			
HDFC Bank Ltd.	6.33%			
Infosys Ltd.	5.71%			
Reliance Industries Ltd.	5.71%			
Housing Development Finance				
Corporation Ltd.	4.96%			
Zee Entertainment Enterprises Ltd.	4.22%			
Piramal Enterprises Ltd.	4.09%			
Britannia Industries Ltd.	4.08%			
The Ramco Cements Ltd.	4.07%			
Maruti Suzuki India Ltd.	3.38%			
ICICI Bank Ltd.	3.36%			
Total Top Ten Equity Holdings	45.92%			
Other Equity	51.28%			
Total Equity Holdings	97.20%			



Scheme Details & Statutory Details



Particulars	Features		
Nature	Open ended Equity Linked Savings Scheme with 3yrs lock-in period		
Minimum Application Amount	Rs.500 and multiple of Re 500 thereof		
I and Structure	Entry load - Nil		
Load Structure	Exit Load - N.A		
Choice of	Regular (Existing) Plan		
Investment Plan	Direct Plan		
Choice of	Growth Option		
Investment Option	Dividend option - Dividend Payout		
Benchmark	S & P BSE 200		
	Equity & Equity related instrument - 80-100%		
Asset Allocation	Debt Securities -0-20%		
	Money Market Instrument-0-20%		

Particulars	Features			
	Sharpe Ratio - 0.28			
	Standard Deviation - 15.68			
	Beta - 1.06			
Ratio	Portfolio Turnover Ratio - 1.47			
	Expenses Ratio (29th Feb'16) :			
	Direct - 0.99% Regular - 2.70%			
NAV (29th Feb'16) -	Growth - 44.89			
Regular Plan	Dividend - 21.03			
NAV (29th Feb'16) -	Growth - 45.85			
Direct Plan	Dividend -21.23			
AAUM (Feb'16)	Rs. 55.23 Crs			
AUM (Feb'16)	Rs. 50.72 Crs			
	Statutory Details			
Statutory Details	Taurus Mutual Fund has been constituted as a			
	Trust under indian trust Act ,1882			
Sponsors	HB Portfolio Ltd.			
Trustee	Taurus Investment Trust Company Ltd.			
Investment Manager	Taurus Asset Management Company Limited			
Scheme Nature &	Taurus Tax Shield is an open-end equity linke			
Objective	tax saving scheme. Scheme is to provide long			
	term capital appreciation over the life of the			
	scheme through investment pre-dominantly in			

equity shares, besides tax benefits

21 Direct Plan has been introduce d w.e.f 01/01/2013

Note:- Dividend Reinvestment sub option has been discontinued w.e.f 16/02/2015

Performance of Schemes Managed by the Fund Manager - Sadanand Shetty(as on 31st Dec' 15 Regular Plan- Growth)



Name of the Fund Manager Additional Benchmark		Date of	31/12/2015-	31/12/2014-	31/12/2013-	Since Inception Returns	
		Inception	31/12/2014	31/12/2013	31/12/2012	Returns	Value of Rs 10,000
	Taurus Starshare		-1.33%	38.62%	2.42%	10.46%	88,620
	S&P BSE 200	29th Jan'94	-1.48%	35.47%	4.38%	9.10%	67,562
	Nifty 50		-4.06%	31.39%	6.76%	8.71%	62,501
	Taurus Ethical Fund		3.01%	42.65%	14.86%	22.56%	39,410
	S&P BSE 500 Shariah	6th Apr'09	4.76%	35.66%	19.17%	17.72%	30,033
Shetty	Nifty 50		-4.06%	31.39%	6.76%	14.15%	24,401
et	Taurus Bonanza Fund		3.15%	38.41%	-1.62%	11.06%	89,174
Jh	S&P BSE 100	28th Feb'95	-3.25%	32.28%	5.87%	10.75%	84,156
	Nifty 50		-4.06%	31.39%	6.76%	10.37%	78,311
Mr.Sadanand	Taurus Taxshield		2.06%	35.13%	0.47%	11.13%	80,490
la	S&P BSE 200	31st Mar'96	-1.48%	35.47%	4.38%	12.23%	97,785
al	Nifty 50		-4.06%	31.39%	6.76%	11.14%	80,649
ad	Taurus Discovery Fund		7.80%	60.71%	0.92%	5.38%	30,560
Š	Nifty Midcap 100	25th Sept'94	6.46%	55.91%	-5.10%	8.82%	60,767
Ŀ	Nifty 50		-4.06%	31.39%	6.76%	8.65%	58,708
Z	Taurus Infrastructure						
	Fund	5th Mar'07	-5.35%	58.76%	-10.39%	6.18%	16,980
	S&P BSE 200		-1.48%	35.47%	4.38%	9.86%	22,950
	Nifty 50		-4.06%	31.39%	6.76%	9.46%	22,218
	Taurus Nifty Index Fund	19th Jun'10	-4.22%	31.39%	6.36%	7.32%	14,789
	Nifty 50	17th Juli 10	-4.06%	31.39%	6.76%	7.72%	15,100

SIP Performance of Scheme



Taurus Banking & Financial Services Fund				
SIP Investments (Rs 10000 per month)	10 Year SIP	5 Year SIP	3 Year SIP	1 Year SIP
Total Amount Invested (Rs '000)	N. A.	N. A.	36.00	12.00
Market Value as on Month End (Rs '000)	N. A.	N. A.	40.22	10.80
Scheme Returns(% IRR)	N. A.	N. A.	7.75	-20.90
Benchmark (S&P BSE Bankex) Returns (% IRR)	N. A.	N. A.	13.93	-16.37
Nifty 50 (% IRR)	N. A.	N. A.	8.95	-9.88
Taurus Starshare				
SIP Investments (Rs 10000 per month)	10 Year SIP	5 Year SIP	3 Year SIP	1 Year SIP
Total Amount Invested (Rs '000)	120.00	60.00	36.00	12.00
Market Value as on Month End (Rs '000)	210.26	82.52	43.80	11.48
Scheme Returns(% IRR)	11.22	13.11	13.91	-9.22
Benchmark Returns (S&P BSE 200) (% IRR)	9.95	10.53	9.85	-8.99
Nifty 50 (% IRR)	9.22	9.98	8.95	-9.88
Taurus Ethical Fund				
SIP Investments (Rs 10000 per month)	10 Year SIP	5 Year SIP	3 Year SIP	1 Year SIP
Total Amount Invested (Rs '000)	N. A.	60.00	36.00	12.00
Market Value as on Month End (Rs '000)	N. A.	89.45	47.05	11.59
Scheme Returns(% IRR)	N. A.	16.48	19.21	-7.30
Benchmark Returns (S&P BSE 500 Shariah) (%				
IRR)	N. A.	14.89	15.15%	-8.13
Nifty 50 (% IRR)	N. A.	9.98	8.95	-9.88
Taurus Infrastructure Fund				
SIP Investments (Rs 10000 per month)	10 Year SIP	5 Year SIP	3 Year SIP	1 Year SIP
Total Amount Invested (Rs '000)	N. A.	60.00	36.00	12.00
Market Value as on Month End (Rs '000)	N. A.	79.34	45.15	11.27
Scheme Returns(% IRR)	N. A.	11.48	16.15	-12.93
Benchmark Returns (S&P BSE 200) (% IRR)	N. A.	10.53	9.85	-8.99
Nifty 50 (% IRR)	N. A.	9.98	8.95	-9.88

Taurus Discovery Fund				1
SIP Investments (Rs 10000 per month)	10 Year SIP	5 Year SIP	3 Year SIP	1 Year SIP
Total Amount Invested (Rs '000)	120.00	60.00	36.00	12.00
Market Value as on Month End (Rs '000)	234.12	105.20	52.71	12.04
Scheme Returns(% IRR)	13.29	23.35	27.90	0.77
Benchmark (Nifty Midcap 100) Returns (%				
IRR)	13.48	18.04	23.89	4.22
Nifty 50 (% IRR)	9.22	9.98	8.95	-9.88
Taurus Bonanza Fund				
SIP Investments (Rs 10000 per month)	10 Year SIP	5 Year SIP	3 Year SIP	1 Year SIF
Total Amount Invested (Rs '000)	120.00	60.00	36.00	12.00
Market Value as on Month End (Rs '000)	185.97	81.87	44.77	11.76
Scheme Returns(% IRR)	8.85	12.78	15.51	-4.38
Benchmark Returns (S&P BSE 100) (% IRR)	9.41	10.53	9.85	-8.98
Nifty 50 (% IRR)	9.22	9.98	8.95	-9.88
Taurus Nifty Index Fund				
SIP Investments (Rs 10000 per month)	10 Year SIP	5 Year SIP	3 Year SIP	1 Year SIF
Total Amount Invested (Rs '000)	N. A.	60.00	36.00	12.00
Market Value as on Month End (Rs '000)	N. A.	75.94	40.78	11.43
Scheme Returns(% IRR)	N. A.	9.66	8.73	-10.14
Benchmark Nifty 50 Returns (% IRR)	N. A.	9.98	8.95	-9.88
Nifty 50 (% IRR)	N. A.	9.98	8.95	-9.88
Taurus Taxshield				
SIP Investments (Rs 10000 per month)	10 Year SIP	5 Year SIP	3 Year SIP	1 Year SIF
Total Amount Invested (Rs '000)	120.00	60.00	36.00	12.00
Market Value as on Month End (Rs '000)	222.91	75.94	43.91	11.74
Scheme Returns(% IRR)	12.35	9.66	14.08	-4.68
Benchmark Returns (S&P BSE 200) (% IRR)	9.95	10.53	9.85	-8.99
Nifty 50 (% IRR)	9.22	9.98	8.95	-9.88

Capital Gains Tax For F.Y. 2015-16



Equity Oriented Schemes						
Long Term Capital Gains (Units held for more than 12 months)						
	Short Term Capital Gains (Units held for 12 months or less)					
	Individual/HUF* Domestic Company* NRI ^{#/@}					
Long Term Capital Gains Nil Nil Nil Nil						
Short Term Capital Gains	15%	15%	15%			

Other than Equity Oriented Schemes						
Long Term Capital Gains (Units held for more than 36 months)						
Short Term Capital Gains (Units held for 36 months or less)						
	Individual/HUF* Domestic Company* NRI ^{#/@}					
Long Term Capital Gains 20%@@ 20%@@ Listed-20%@@/Unlisted -10%\$						
Short Term Capital Gains	As per Slab rates	30%	As per Slab rates			

Surcharge at the rate of 12% is to be levied in case of individual/HUF unit holders where their income exceeds Rs 1 crore.

* Surcharge at the rate of 7% is to be levied for domestic corporate unit holders where the income exceeds Rs 1 crore but less than Rs 10 crores and at the rate of 12% where income exceed Rs 10 crores.
 @ Short term/long term capital gain tax will be deducted at source (TDS) at the time of redemption of units in case of NRI

Investors only.

@ @ After providing for indexation.

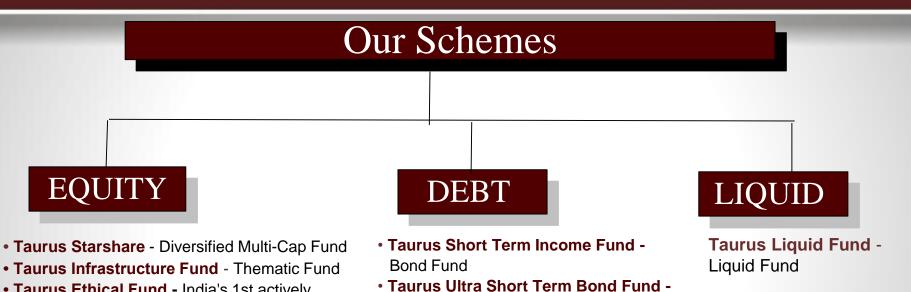
\$ Incase of unlisted security, the TDS rate for NRI investors is 10% without indexation u/s 112 for long term capital gains. Education Cess @3% will continue to apply on tax plus surcharge.

Diclaimer: The above information is for general information purpose only and does not constitute legal or tax advice. In view if the individual nature of the tax consequences, each investors is advised to consult his of her own tax consultant with respect to specific tax implication arising out of his/her investment in the scheme .Income Tax benefits to the unit holder are in accordance with the prevailing tax laws. Any action taken by the investor on the basis of the information contained herein is the responsibility of the investor .Taurus Mutual Fund will not be liable in any manner for the consequences of such action taken by the investor

Our Schemes



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Debt Fund

• Taurus Dynamic Income Fund -

An open ended income scheme

• Taurus MIP Advantage -

Monthly Income Plan

with exposure to Debt,

Equity & Gold ETF

- Taurus Ethical Fund India's 1st actively managed diversified Equity Fund based on the principles of Shariah
- Taurus Banking & Financial Services Fund -An Open-Ended Sectoral Equity Scheme
- Taurus Bonanza Fund Diversified Large-Cap Focus Fund
- Taurus Discovery Fund -Mid & Small-Cap Focus Fund
- Taurus Nifty Index Fund Investing in securities of the Nifty 50 in the same proportion
- Taurus Tax Shield Equity Linked Tax Saving
 25

Equity Fund Manager





VP & Senior Fund Manager - Equity

Mr. Sadanand Shetty

Masters in Commerce (specialisation in Banking & Finance), Sadanand has done his PGDFA

He has a total work ex of 21 years. His last assignment was with Kotak Securities as VP & Portfolio Manager -Equity for 5 years & 8 months. He has also worked with Soc Gen in Institutional equities for 4 years, Newscorp owned Indya.com Pvt. Ltd. for 2 years, Principal Capital Markets Ltd. as VP-Investments for 2 years and Capital Markets Publishers Pvt. Ltd. as an analyst for 3 years.

Funds managed by Mr. Sadanand Shetty – Taurus Starshare, Taurus Discovery Fund, Taurus Tax Shield, Taurus Nifty Index Fund, Taurus Infrastructure Fund, Taurus Banking & Financial Services Fund Taurus Bonanza Fund and Taurus Ethical Fund.

Risk Factors & Disclaimer S&P BSE 200 Disclaimer



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Thank You



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