

NOTICE

TAURUS MIP ADVANTAGE

(An Open-ended Income Scheme)



Notice is hereby given that Taurus MIP Advantage re-opens for continuous sale & re-purchase w.e.f. August 16, 2010, at NAV based price plus applicable load.

Place: **Mumbai**

Date: **August 16, 2010.**

For **Taurus Asset Management Company Ltd.**

Authorised Signatory

Statutory Details: Taurus Mutual Fund has been constituted as a Trust under the Indian Trust Act, 1882. Sponsor: HB Portfolio Ltd., Trustee: Taurus Investment Trust Company Limited, Investment Manager: Taurus Asset Management Company Limited

Scheme Nature & Objective: Taurus MIP Advantage is an open - ended income scheme. The scheme is to generate regular income through a portfolio of fixed income securities, Gold ETFs and equity & equity related instruments. **Asset allocation:** Debt & Money Market Instruments*: 65% - 95%, Equity and Equity related instruments: 0-25%, Gold ETFs - 5% - 25% (*Includes investment in securitised debt upto 25% of the net assets of the Scheme.)

Load Structure: Investment Value Upto any Amount **Entry Load NIL, Exit Load 1%** if exited up to 1 year and Nil if exited after one year from the date of allotment. Systematic Investment Plan (SIP) **Entry Load NIL, Exit Load 1.00%** if exited upto 1 year and Nil if exited after one year from the date of allotment - Applicable to each installment.

- i A Switch-Out/Withdrawal under SWP will also attract an exit load like any redemption.
- ii In case of SIP / STP, the above criteria for Exit Load will be applicable for each installment.
- iii Exit load is applicable for all the options under the Scheme by applying First in First Out basis
- iv No Exit Load is chargeable in case of switches made between different Sub-options of the same option.

Risk Factors: All Investments in mutual funds and securities are subject to market risks and the NAV of the schemes may go up or down depending upon the factors and forces affecting the securities market. There can be no assurance that schemes' investment objectives will be achieved. The past performance of the Mutual Fund is not indicative of the future performance of the schemes. The Sponsor is not responsible or liable for any loss resulting from the operation of the schemes beyond the initial contribution of Rs.2 Lacs made towards setting up of the Mutual Fund. Taurus MIP Advantage is only the name of the scheme, do not in any manner indicate the quality of the schemes or their future prospects or returns. There is no guarantee or assurance as to any return on investment of the unitholders. The investments made by the schemes are subject to external risks on transfers, pricing, trading volumes, settlement, etc. of securities. **Please refer to the Scheme Information Document/ Statement of Additional Information/ Key Information Memorandum carefully before investing.**

TAURUS ASSET MANAGEMENT COMPANY LIMITED

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